

19th of March 2020
1931 Congresscentrum 's-Hertogenbosch

beyond data

11th
edition

www.beyonddataevent.com

THE DATA-DRIVEN SOCIETY

ON STAGE:



Piret Hirv
Health Technology Division Manager,
Tallinn Science Park Tehnopol



Sofia Ranchordas
Professor of Law,
University of Groningen



Paul Suijkerbuijk
Open Data Expert,
VNG



Theo Veltman
Programmanager Innovation,
City of Amsterdam



Magdalena Grus
Consultant for Product and Proces
Innovation, Kadaster



Marlous Hovestad
Traffic Advisor,
NDW



Ton Zijlstra
Founding Partner at The Green
Land and Senior Expert Open Data
and Governance at Worldbank

AND MANY MORE!

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WHAT CAN YOU EXPECT?

- > Keynote speeches from inspiring Open Data experts: learn from the front running cities
- > What do you encounter on the way to a data-driven organization?
- > How to determine a data strategy and what are the differences between private and public?
- > What are ethical and juridical challenges within data projects?
- > Practical cases: Using Data to solve societal issues

Including cases
from Amsterdam,
Tilburg and the Cities
of Rotterdam
and Eindhoven.

During this 11th edition of The Beyond Data Event, we discuss the internal organization around data. What do you encounter on the way to a data-driven organization? How to make a long-term data-strategy and how can this be translated to your own city? In addition, in three tracks we discuss societal issues in various cases with speakers from national and international institutions. Of course, we always keep in mind how to share data responsibly, the ethics of data and compliancy.

3 LEARNING TRACKS:

BEYOND
SOCIETY & SUSTAINABILITY

BEYOND
SECURITY & OWNERSHIP

BEYOND
MOBILITY

YOU WILL MEET

- > Representatives/Polymakers of Municipalities (departments of Strategy, Economic Development, Smart City, Safety, Health, Mobility, Spatial Planning, ICT)
- > Knowledge Institutions
- > Designers, Technologists
- > Software and ICT agencies
- > Start-Ups
- > Students
- > **Everyone who is challenging the world Beyond Data**

YOUR INVESTMENT

Cities, knowledge institutions | € 199,-
Startups, digital creators, students | € 199,-
Private Sector and Consultants | € 599,-

MORE INFORMATION?



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